



## JESSICA SERELL ERENBAUM

Of Counsel

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Jessica Serell Erenbaum practices in the areas of commercial litigation and transactional matters, with an emphasis on real estate and franchising. She has represented corporations, financial institutions and individuals in complex litigation in both state and federal courts.

Jessica represents franchisors in litigation matters involving trademark protection, intellectual property rights, franchise terminations and other issues, as well as in the preparation of franchise disclosure documents. She also represents real estate developers in litigation and in the formation of condominium and other planned unit developments.

Jessica currently serves on the national Board of Directors for the Duke University Alumni Association. She is also the co-chair of the Duke South Florida Alumni Association Board of Directors, the chairperson of the Duke University Alumni Admissions Advisory Committee for Broward County, and the former co-chair of the Duke South Florida Women's Forum.

Jessica is a member of The Florida Bar and admitted to practice before the U.S. District Courts for the Southern and Middle Districts of Florida and the Eleventh Circuit Court of Appeals. She earned her juris doctor, with honors, in 1989 from the University of Florida, where she was an editor of the Journal of Law and Public Policy. She received her bachelor of science from Duke University in 1986.

### PRACTICE

- Business Litigation
- Complex Commercial Litigation
- Franchise Law and Litigation
- Real Estate
- Real Estate Transactions

### BAR ADMISSIONS

- Florida, 1989
- U.S. District Court Southern District of Florida, 1990
- U.S. Court of Appeals 11th Circuit
- U.S. District Court Middle District of Florida

### EDUCATION

- **University of Florida College of Law,**  
Gainesville, Florida
  - J.D. - 1989
  - Honors: With Honors
- **Duke University,** Durham, North Carolina
  - B.S. - 1986

### LANGUAGES

- English